

# LET THEM LIVE THEIR BEST LIVES



Humane Society of Hamilton County



Detroit Dog Rescue



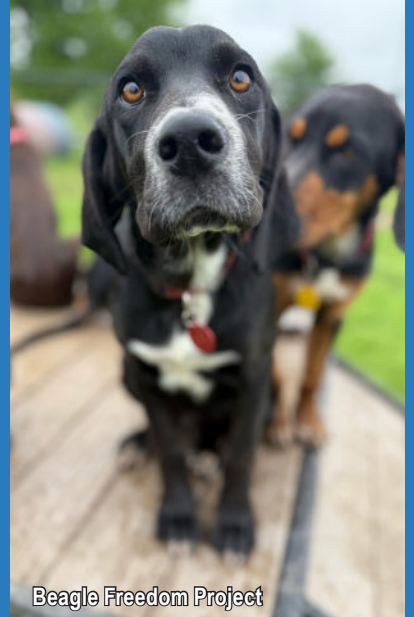
Big Dog Ranch Rescue



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Humane Society of Hamilton County



Beagle Freedom Project



## SHELTER STRONG™



## GYMS FOR DOGS

Our mission is to deliver high-quality dog park equipment that fosters a pet's wellbeing. We promote and believe in the benefits of vigorous outdoor play, exercise, and mental stimulation in any environment.



# SHELTER STRONG™ BY GYMS FOR DOGS

## DID YOU KNOW?

Engaging dogs in play and agility activities showcases their temperament, energy levels, and trainability, offering valuable insights to prospective owners. Additionally, these activities can reduce stress and improve behavior, making dogs more likely to get adopted.

Incorporating agility equipment into shelters not only provides mental and physical stimulation for the dogs, it allows them to display their personalities and abilities, potentially increasing their chances of finding a forever home.

The more dogs are engaged in activities and diverse experiences, the less fearful they become in new situation and environments. By providing them with physical exercise on play equipment has been shown to have a positive effect on the dog's mood.<sup>1</sup>



Rohnert Park Animal Services



Humane Society of Hamilton County

Having dedicated dog play spaces at dog rescues and humane societies not only allow dogs to run around and release stress, they create more opportunities for the dogs to get adopted. Playing with dogs and interacting with them on play equipment such as a Bridge Climb or Training Platform brings the dog up to the potential adopter's level encouraging one-on-one more-intimate bonding.

This kind of social interaction results in an almost

# 70% higher adoption rate

than agencies without toys and play equipment.

The two major signs of compatibility are if the dog lays down near you and the dog doesn't reject play. Dogs lying close to the person were about 14 times more likely to be adopted, and a dog who ignored a person's play initiation was unlikely to be adopted.<sup>2</sup>

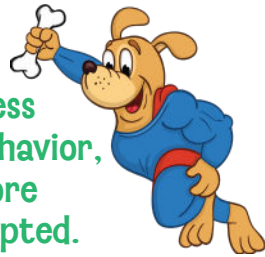
<sup>1</sup> "An active and social lifestyle reduces fearfulness in dogs, but differences between breeds are great" <https://www.helsinki.fi/en/news/life-sciences/>

<sup>2</sup> Jane Mundy, University of British Columbia, <https://dogtime.com/dog-blog/dog-study/>



Humane Society of Hamilton County

Play equipment reduces pet stress and improves behavior, making them more likely to get adopted.



Detroit Dog Rescue

# SHELTER STRONG™

BY GYMS FOR DOGS

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# SHELTER STRONG™

## DID YOU KNOW?

Engaging in a variety of activities, diverse experiences, and regular social interactions with other dogs helps reduce fearfulness in dogs when they encounter new situations and environments. In addition to building confidence, physical exercise itself has been shown to positively impact mood in both dogs and humans, further supporting emotional well-being and resilience.

"An active and social lifestyle reduces fearfulness in dogs, but differences between breeds are great"  
<https://www.helsinki.fi/en/news/life-sciences/active-and-social-lifestyle-reduces-fearfulness-dogs-differences-between-breeds-are-great>



Beagle Freedom Project



Nevada Humane Society



Nevada Humane Society



Humane Society of Hamilton County



Rohnert Park Animal Services

## THE SHELTER STRONG™ PROGRAM

The SHELTER STRONG™ by Gyms For Dogs program offers shelters, humane societies, doggie daycares and animal care centers unique play and agility equipment to maximize the special needs of each shelter.

SHELTER STRONG™ is designed to provide dogs in kenneling situations with products where they can interact with other animals and people in a positive way.

The program offers play and agility training products as well as rehabilitation and basic obedience training stations. The program also offers design services to help facility operators procure the best products for their facility.

### SHELTER STRONG

- Socialization with Other Dogs
- Agility Training
- Sports Performance
- Obedience & Confidence Building
- Cardiovascular Activity
- Strength & Conditioning Stations
- Rehabilitation Stations
- Adoption Platforms



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BY GYMS FOR DOGS

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